117484

NAB Form PB-17 Customer

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date
WMYT-Charlotte	7/30/12

I, Stephanie Kincaid

being on behalf of: Mitt Romney, a legally qualified candidate of the Republican political party for the office of: President

in the Primary

election to be held on

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
~~*see schedules~~ for August 1-7					

Total Charges: ~~*see schedules for August 1-7~~ $6580

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/12
Date

D. Kincaid
Signature

To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Don Tapes
Printed Name

GSM
Title

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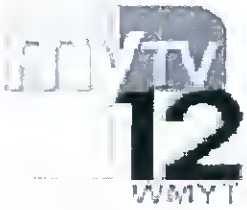
Contract Agreement Between:

CONTRACT



WMYT-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.mytv12.com

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract / Revision	Alt Order #
117484 /	09812560

Product		
ROMNEY FOR PRESIDENT		
Contract Dates	Estimate #	
09/07/12 - 09/10/12	**187**	
Advertiser		Original Date / Revision
Romney for President, Inc.		09/06/12 / 09/06/12

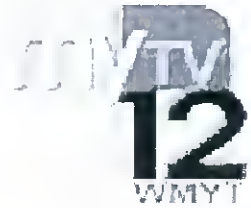
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WMYT	Bradley Philipps	Millennium Was
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WMYT	09/10/12	09/10/12	Family Feud Hour	6p-7p		:30			NM	2	$800.00
CANDIDATE / CLASS 2												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	M------	2	$400.00							
N 2	WMYT	09/07/12	09/07/12	Family Feud Hour	6p-7p		:30			NM	2	$800.00
CANDIDATE / CLASS 2												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----F--	2	$400.00							
N 3	WMYT	09/10/12	09/10/12	Steve Harvey M-F 7-8p	7-8p		:30			NM	1	$450.00
CANDIDATE / CLASS 2												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	M------	1	$450.00							
N 4	WMYT	09/07/12	09/07/12	Steve Harvey M-F 7-8p	7-8p		:30			NM	1	$450.00
CANDIDATE / CLASS 2												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----F--	1	$450.00							
N 5	WMYT	09/10/12	09/10/12	WBTV News @ 10p WMYT M10-1030p News			:30			NM	2	$800.00
CANDIDATE / CLASS 2												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	M------	2	$400.00							
N 6	WMYT	09/07/12	09/07/12	WBTV News @ 10p WMYT M10-1030p News			:30			NM	2	$800.00
CANDIDATE / CLASS 2												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----F--	2	$400.00							
N 7	WMYT	09/10/12	09/10/12	LAW & ORDER SVU #1	8-9PM		:30			NM	2	$1,200.00
CANDIDATE / CLASS 2												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	M------	2	$600.00							
N 8	WMYT	09/07/12	09/07/12	Monk 1	8-9p		:30			NM	2	$1,200.00
CANDIDATE / CLASS 2												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/03/12	09/09/12	----F--	2	$600.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WMYT-TV
3501 Performance Road
Charlotte, NC 28214
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www.mytv12.com

Contract / Revision	Alt Order #
117484 /	09812560

Contract Dates	Product	Estimate #
09/07/12 - 09/10/12	ROMNEY FOR PRESID	**187**

Advertiser	Original Date / Revision
Romney for President, In	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	9	WMYT	09/08/12	09/08/12	Law & Order	8-10p		:30		NM	2	$350.00
		CANDIDATE / CLASS 2										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/03/12	09/09/12	-----S-	2	$175.00						
									Totals		16	$6,850.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	16	$6,850.00	$5,822.50
Totals	16	$6,850.00	$5,822.50

Signature: _____ **Date:** _____

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